NARAL Pro-Choice America is seeking a
Major Gifts Officer

NARAL Overview:
For more than 50 years, NARAL Pro-Choice America and its network of state affiliates and chapters have fought to protect and expand reproductive freedom — including access to abortion and contraception — for every body. We are powered by our more than 2.5 million members from every state and congressional district in the country, representing the 7 in 10 Americans who believe every person should have the freedom to make the best decision for themselves about if, when, and how to raise a family.

As the oldest and largest national membership organization primarily focused on advocating for abortion access, we organize and mobilize, galvanizing millions of people to take action to defend reproductive freedom, and shining a spotlight of accountability on bad actors who work to impose their ideological agenda on others. We also work to elect champions for reproductive freedom and advance state and federal legislation to safeguard it.

About the role:
NARAL just had its most successful major gifts fundraising year ever. We are seeking a major gifts officer to help the organization continue to grow this program. NARAL’s next major gifts officer should be a passionate and experienced fundraiser eager to help us continue to grow this critical program.

The ideal candidate is passionate about both fundraising and reproductive freedom and has a proven track record working with major donors. This person will be detail-oriented and able to manage competing priorities while maintaining a professional demeanor. They will have strong verbal and written communications skills and be able to work both collaboratively and independently.

Location: Flexible
Reports to: Director of Major Gifts
Level: Full-time, Exempt, Non-union

In this role, you will:
- Manage a portfolio of ~80 current and prospective major donors who give $5,000 or more annually, creating individual plans to deepen each donor’s relationship with NARAL and increase their giving
- Make direct solicitations for investment as appropriate
- Assist Direct of Major Gifts in supporting senior staff and board members to cultivate and steward donors, including through call time

For additional information, please email Sloane Lichtman at SLICHTMAN@BRIDGEPOINTASSOCIATES.NET
● Manage systems to track and cultivate donors and prospects while maintaining clear and up-to-date records on donors
● Stay current on NARAL’s programs and work cross-departmentally to engage donors in the organization’s work
● Oversee major donor prospect research program with support from Development Associate
● Assist with drafting and editing written materials for donors, including updates, proposals and reports

Qualifications:
This position is ideal for a development professional with 5 or more years in the workforce who is looking to bring their skills and passion to a progressive organization on the front lines of the fight to ensure reproductive freedom for everybody. The ideal candidate will:

● Have previous experience as a major gifts officer, managing a portfolio and making solicitations
● Have effective strategies for working with executive level staff and board members
● Possess working knowledge of the funders in the progressive space
● Think strategically about how to engage with donors and deepen their relationship with NARAL
● Demonstrate strong writing skills
● Have the ability to travel to meet donors post-COVID19. Valid driver’s license required
● Have experience working in a fast-paced environment and meeting competing deadlines
● Be passionate about the issue of reproductive freedom and NARAL’s mission and vision

Nice-to-haves (or excited-to-learns):

● Understanding of the reproductive freedom space

Note: these are not required. It’s possible that you’re a great fit for the role and do not have either of these things - but you might be excited to learn them!

NARAL Pro-Choice America does not discriminate on the basis of race, ethnicity, national origin, religion, socioeconomic status, sex, sexual orientation, gender identity and expression, age, disability, marital status, veteran status, or political affiliation.

Candidates with backgrounds, identities, and experiences that are historically underrepresented in reproductive freedom non-profits are encouraged to apply.

To Apply
All applicants should e-mail their résumé to Sloane Lichtman at slichtman@bridgepointassociates.net (be sure to note the job title in the subject line of your e-mail). No phone calls please.